

SkillsUSA TECHSPO

Establish your brand with more than 1,000 of the state's top technical education leaders and students!

SkillsUSA's StateLeadership and Skills Conference comes to Bloomington, MN. SkillsUSA TECHSPO is held in the midst of the annual conference. More than 1,000 outstanding career and technical education students — all state contest qualifiers — compete in hands-on in different trade, technical and leadership fields. Contests are run with the help of industry, trade associations and labor organizations, testing competencies that are set by industry.

What is SkillsUSA?

SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled work force. SkillsUSA helps each student excel. The national, nonprofit organization serves teachers as well as high school and college students who are preparing for careers in trade, technical and skilled service occupations, including health occupations.

What's a "TECHSPO"?

It's a combination of the words *technical* and *exposition*. This particular show is of career and technical education. SkillsUSA TECHSPO reaches an audience of more than 2,500 students, teachers and school administrators from training programs in technical, skilled and service occupations statewide. SkillsUSA TECHSPO runs March 25, 2012 in Bloomington, MN.

Looking for product exposure?

Put your products in the hands of teachers and students who will share them with their peers in schools and colleges from around the state. At SkillsUSA TECHSPO, you will meet key decision-makers in career-and-technical and school-to-work education as well as leaders from business and industry.

Want to recruit the top career and technical students?

Find them in one convenient location. SkillsUSA TECHSPO is held in conjunction with the SkillsUSA Championships, where top-notch students gather to compete in more than 80 hands-on skill and leadership competitions. For a list of all the events that will take place, visit: www.mnskillsusa.org

