SkillsUSA Minnesota

2020 State Contest

Esthetics
Contest Date: Friday, April 3rd, 2020, 8:00am-3:00pm
Contest Location: Saint Paul College
235 Marshall Avenue
St. Paul, MN 55102
Parking is available in the parking ramp at a cost of $5.00

Room: 2240
Resume: Contestants must submit a one-page resume which will be judged as part of the job interview station. This will be turned in to the contest chairperson.

Arrival: Please arrive at the contest Host site by 8:00am for contest start. No one will be able to enter or participate in the contest if they arrive late. After 8am, no conversations between contestants and advisors, other contestants or spectators will be tolerated.

Contest:
• Contest setup can only consist of items needed for the specific contest application in progress. Time will be allowed between each contest segment to reset the table. All items should be brought to the contest site organized by task.
• Required implements and products must be accounted for and professionally organized. Proper control and usage of products and tools will be expected at all times.
• All products used in any portion of the skill contests must be considered safe for application to the skin.
• Conversation between contestant and model is limited.
• Written knowledge test consisting of 50 multiple choice questions (refer to Milady Standard Fundamentals 11th edition)
• Daytime makeup can not be removed during breaks. Contestants may work with removing daytime makeup during fantasy portion but will not be given extra time.

Fantasy Makeup Theme: Mythology
A collection of myths or stories about a specific person, culture, legendary heroes or groups with shared beliefs. A myth is a story about the olden days, often featuring supernatural characters.
• Fantasy makeup portion of the contest requires:
• A one-page, typewritten description of your character and interpretation within the theme
• The description must be submitted at the contestant orientation. No exceptions. Late descriptions will result in 10-point deduction.

Clothing Requirement and Appearance Standards for contestants:
• Business professional white shirt
• Black dress slacks
• Black socks or black or nude hosiery
• Black closed toe shoes

Clothing Requirement for models:
• Clean, Makeup free face
• Black or White Cotton T-shirt
• Black dress slacks
• Black socks or black or nude hosiery
• Black closed toe shoes

There will be a uniform check by the Judges at the start of the contest. Any competitor or model not in proper attire will incur a clothing penalty.

Contestants must provide:
• Model: Models must be student members, but not necessarily from an esthetics program and may be either a high school or college/postsecondary student from any school in the state; must be dressed appropriately as described in the required clothing statement; must have hair pulled away from the face with a white or black headband (cloth or plastic); must have a clean, cosmetic-free face; and, must not wear earrings, facial piercings or necklaces. Jewelry may be worn in the fantasy portion of the contest; other than the fantasy portions, if any piercings are not removed, points will be deducted with no exceptions. Models will not be required to take the Professional Development Test, the skill-related written test or submit a résumé.
• Products and Equipment listed as A through R in the 2020 Technical Standards
  • Bowls
  • Cleanser
  • Toner
  • Moisturizer
  • Exfoliator
  • Mask and massage cream
• Minimum of 6 clean, white terry towels (no holes or stains)
  ○ For Beauty portion, contestants may use set-up sheets/paper towels
  ○ Large towels will result in a 5 point deduction
  ○ Two towels are for donation to the contest for the hot towel steamer
• Plastic bags for sanitation and soiled linens (Large Ziploc bags are recommended)
• Decontamination supplies for hands, equipment and implements (must be EPA approved, examples include Barbicide, Utronics, Clorox wipes)
• Blood spill kit/first aid kit (must have a bio-hazard bag and be labeled correctly)
  ○ First aid kit by itself is not acceptable

Technical Committee will provide:
• Facial Tables
• Chairs
• Table for Products
• Hot and Cold Water
• Set of sheets for each Contestant
• Blanket for the Tables
• Hot Towel Caddy
You will be given 30 minutes for a lunch break. Vending machines are available or please bring food and beverages to have during your breaks.