

Dear Business Representatives and School Recruiters,

Each spring, SkillsUSA Minnesota hosts its State Leadership and Skills Conference (SLSC), bringing together approximately 500 business and industry leaders to present nearly 80 technical skill and leadership contests. These contests are designed for the High School and College/Postsecondary Divisions of SkillsUSA Minnesota and their student members from across the state. These entry-level, hands-on competitions are evaluated by the same industry leaders who help develop them.

The competitions are based on industry-driven occupational skill standards set by the National SkillsUSA organization and its partners. Business and industry leaders work throughout the school year to plan these events, often using the opportunity to recruit new employees directly from the competition floor. Contest medalists from each division are invited to represent Minnesota at the SkillsUSA National Leadership and Skills Conference (NLSC), where they will compete at the national level. This year's NLSC will take place June 24-27, 2024, in Atlanta, Georgia.

This year, SkillsUSA Minnesota is excited to host a TECHSPO (Vendor/Trade Show) during the State Leadership and Skills Conference. This event offers businesses and colleges a unique opportunity to showcase their programs and career opportunities to students, advisors, and industry professionals. We invite your organization to participate as a TECHSPO vendor during our 56th Anniversary SLSC.

TECHSPO Event Details:

- **When:** Saturday, April 5, 2025, 4:00 PM - 7:00 PM (table setup begins at 3:00 PM)
- **Where:** Wayzata High School Commons, 4955 Peony Ln. N, Plymouth, MN 55446
- **What's Provided:** Registration includes one (1) 8-foot table and two (2) chairs.
- **Why Attend:** Connect with SkillsUSA Minnesota members (high school and college students, advisors, educators) and industry professionals from across the state.
- **Registration Fee:**
 - Preferred Vendor Rate: Discounted rate for companies/schools actively assisting with SLSC (e.g., volunteer judges, contest hosts).
 - General Vendor Rate: \$150 for vendors not directly assisting with SLSC. (See registration form for details.)
- **Monetary Contributions:** Organizations may contribute additional donations above the \$150 table fee by indicating the amount on the registration form.
- **Registration Process:** Complete the attached registration form and submit it to: SkillsUSA Minnesota State Office Email: executive.director@mnskillsusa.org Mail: 4601 Dean Lakes Blvd, Shakopee, MN 55379

We encourage vendors to bring promotional materials or giveaway items (e.g., brochures, applications, pens, pencils, keychains, etc.). Space is available for up to 15 TECHSPO vendors, with additional spots dependent on interest. Tables will be allocated on a first-come, first-served basis, with priority given to companies and schools actively supporting our competitive events.

Following the TECHSPO, SkillsUSA Minnesota will host a Champions Dinner and the SLSC Awards Ceremony. Vendors and representatives are welcome to attend the Champions Dinner for an additional \$50 registration fee. The SLSC Awards Ceremony, scheduled to begin at 7:30 PM, is open to the public at no cost—feel free to extend the invitation to others.

Thank you for supporting SkillsUSA Minnesota members! We look forward to your participation in this year's TECHSPO and SLSC events.

Sincerely,

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