

SkillsUSA Minnesota
Jennifer Polz, Executive Director
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www.mnskillsusa.org



To Whom It May Concern:

SkillsUSA Minnesota is excited to announce an opportunity for business and industry to participate in SkillsUSA. SkillsUSA Minnesota would like your organization to become an official sponsor. With your support, we will be able to continue offering our leadership and skill development programs to Minnesota students at affordable rates.

SkillsUSA is a partnership of students, teachers and industry representatives, working together to ensure America has a skilled workforce. We are a national organization serving more than 310,000 high school and college students and professional members who are enrolled in training programs in technical, skilled, and service occupations.

Enclosed please find information regarding our Sponsorship Program. In these tough economic times, especially for Minnesota education, your support would be greatly appreciated. With only a few dollars, your organization can express your commitment to education and become an official SkillsUSA Minnesota sponsor. If you are unable to be a sponsor this year, a donation of any size or industry products would be put to good use for SkillsUSA and the student members we serve.

As an industry leader in Minnesota, I would also like to invite you to experience the SkillsUSA State Championships on March 23-25, 2012 held in Bloomington, Minnesota during the State Leadership and Skills Conference. There are over 1000 high school and college students competing in 77 different contests that day. More information is available at www.mnskillsusa.org

I hope that you will take advantage of this opportunity to support SkillsUSA Minnesota. Please contact me at 763-560-1932 or skillsusaminnesota@comcast.net to discuss further. I look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Polz", written in a cursive style.

Jennifer Polz
State Executive Director
SkillsUSA Minnesota



Sponsorship Program for SkillsUSA Minnesota

State Officers:

State Officers – \$2,000

Breakdown:

- \$2,000 to help cover the cost of the State Officers (*i.e. Travel, Meals, Lodging, Clothing, Training, Training Materials*)

Benefits:

- Recognition as sponsor in the SkillsUSA Minnesota Fall Delegate Conference and State Leadership and Skills Conference Programs
- Recognition on the SkillsUSA Minnesota's web site www.mnskillsusa.org
- Listed on Sponsors web page
- Link to your company's web site

New Advisor Summer Training Workshop:

New Advisor Summer Training Workshop Sponsor – \$1,500

Breakdown:

- \$1,500 to help cover the cost of the New Advisor Workshop (*i.e. Lunch, Program, Training Materials and Conference registration and Lodging for 2 nights*)

Benefits:

- Recognition as sponsor in the SkillsUSA Minnesota New Advisor Summer Training Workshop agenda
- Recognition at SkillsUSA Minnesota New Advisor Summer Training Workshop
- Recognition on the SkillsUSA Minnesota's web site www.mnskillsusa.org
- Listed on Sponsors web page
- Link to your company's web site

Fall Leadership Conference:

Fall Leadership Conference Event Sponsor – \$2,000

Breakdown:

- \$2,000 to help cover the cost of a Fall Leadership Conference event (*i.e. Speaker, Lunch, Program, Advisor Training*)

Benefits:

- Recognition as sponsor in the SkillsUSA Minnesota Fall Leadership Conference program
- Recognition at SkillsUSA Minnesota Fall Leadership Conference
- Recognition on the SkillsUSA Minnesota's web site www.mnskillsusa.org
- Listed on Sponsors web page
- Link to your company's web site

State Leadership and Skills Conference:

State Contest Sponsor (*Individual Event*) – \$1,000

Breakdown:

- \$200 to gold medal winner to assist with travel expenses to the National Championships
- \$800 to help offset the costs of the State Championships (*in-kind donations included*)

Benefits:

- Recognition as contest sponsor in the SkillsUSA Minnesota State Leadership and Skills Conference program
- Recognition at SkillsUSA Minnesota Awards Ceremony
- Recognition on the SkillsUSA Minnesota's web site www.mnskillsusa.org
- Listed on Sponsors web page
- Link to your company's web site

State Contest Sponsor (*Team Event*) – \$1,500

Breakdown:

- \$700 to gold medal team to assist with travel expenses to the National Championships
- \$800 to help offset the costs of the State Championships (*in-kind donations included*)

Benefits:

- Recognition as contest sponsor in the SkillsUSA Minnesota State Leadership and Skills Conference program
- Recognition at SkillsUSA Minnesota Awards Ceremony
- Recognition on the SkillsUSA Minnesota's web site www.mnskillsusa.org
- Listed on Business and Industry web page
- Link to your company's web site

State Leadership and Skills Conference Advisor's Reception – \$3,500

Breakdown:

- \$3,000 to help cover the cost of a SkillsUSA Minnesota's Advisor Reception (*i.e. Advisor's Session, Social event with Hors d'oeuvres and State Leadership and Skills Conference Program*)
- \$500 to help cover the cost of a SkillsUSA Minnesota's Advisor appreciation gift from your company.

Benefits:

- Recognition as event sponsor in the SkillsUSA Minnesota State Leadership and Skills Conference program
- Recognition at SkillsUSA Minnesota Awards Ceremony
- Recognition on the SkillsUSA Minnesota's web site www.mnskillsusa.org
- Listed on Business and Industry web page
- Link to your company's web site

For more information, please contact:

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