



## Theme

The SkillsUSA competition theme for the 2017-18 year is:

### ***SkillsUSA: Champions at Work, Job-Ready Day One***

The SkillsUSA competition theme is used throughout the year as the topic to be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board competitions at local, state and national levels.

The topic to be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is how our theme, “SkillsUSA: Champions at Work, Job-Ready Day One,” addresses the SkillsUSA program of work in the area of professional development.

Within this topic, contestants might illustrate or discuss any of the following:

- How has being a member of SkillsUSA helped to prepare you to be job-ready Day One?
- How does your career and technical education program emulate the workforce?
- How will you demonstrate to an employer that you are job-ready Day One?
- How is the SkillsUSA Framework of developing personal, workplace and technical skills central to the concept of becoming job-ready Day One?
- What areas of the SkillsUSA program of work have assisted you in becoming job-ready Day One?
- How is SkillsUSA an integral part of your career and technical education program in ensuring you are job-ready Day One?
- In what ways does SkillsUSA emulate the workforce?
- What are your next steps in ensuring you are job-ready Day One?
- If a potential employer asked you which specific skills gained from SkillsUSA will make you job-ready Day One, what would you say?
- What are the specific skills and abilities that a member possesses when job-ready Day One?
- Why is it important that new hires be job-ready Day One?
- If asked to create a campaign around the fact that SkillsUSA is preparing job-ready Day One employees, what would be your key points?
- Which SkillsUSA programs ensure that members are developing the *personal* skills needed to be job-ready Day One?
- Which SkillsUSA programs ensure that members are developing the *workplace* skills needed to be job-ready Day One?
- Which SkillsUSA programs ensure that members are developing the *technical* skills needed to be job-ready Day One?